
experience

- 2018 **Graphic + Packaging Designer/Creative Consultant**
–Present Virginia Patterson Design
CPG brand and packaging design, identity, brand support and extension, point-of-sale, trade show, web design, and print production for national and international CPG clients in the food, beverage, and wellness industries.
- 2021 **Assistant Professor, Graphic Design**
–2023 Department of Art, Design, and Art History,
College of Arts and Humanities
California State University, Fresno, CA
Courses taught: Packaging Design; Graphic Systems;
Introduction to Graphic Design; History of Graphic Design
- 2019 **Teaching Fellow, Graphic Design**
–2021 School of Art, College of the Arts
University of Houston, Houston, TX
Courses taught: Introduction to Typography;
Fundamentals of Graphic Design
- 2016 **Graphic/Packaging Designer**
–2018 Freshmade Brands, Boca Raton, FL
Packaging, identity, point-of-sale, environmental, web design, photography, and production for consumer packaged goods in the fresh and natural food industries.
- 2015 **Art Director**
–2016 Keenability, Boca Raton, FL
Branding, identity, print, web design, and marketing strategy.
- 2014 **Graphic Designer**
–2015 New Leaders, Remote
Print and digital design for policy publications, program materials, and development.
- 2013 **Graphic Designer**
–2014 Office of First Year Experience, Louisiana State University
Print and digital design for programming, marketing, and university development.
- 2012 **Graphic Designer**
–2013 Auburn University Center for the Arts & Humanities
Print and digital design for university arts outreach, programming, and events.
- 2011 **Graphic Design Consultant**
United Nations World Food Programme, Remote
(July–December)
Remote design consultancy for IT department; print and digital design for internal and field communications.
- 2011 **External Communications Design Fellow**
United Nations World Food Programme, Rome, Italy
(January–May)
Print and digital design for WFP's Youth Outreach program.

education

- MFA, Graphic Design**
University of Houston, Houston, TX
2021
- BFA, Graphic Design**
Auburn University, Auburn, AL
Magna Cum Laude
2013

expertise

- Adobe Illustrator
Adobe InDesign
Adobe Photoshop
- Print Production
Packaging Materials
Dieline Creation and Modification
3D Rendering
Brand Asset Creation/Management
- Design and Materials Research
Project Management
Proofreading
- FDA Labeling Guidelines
TTB Labeling Regulations
- HTML, Basic Knowledge
CSS, Basic Knowledge
Wordpress
Shopify

PROFESSIONAL AFFILIATIONS

Auburn University School of Industrial and Graphic Design, Advisory Council Member
AIGA (American Institute of Graphic Arts), Member
CAA (College Art Association), Member
UCDA (University & College Designers Association), Member
APHA (American Printing History Association), Member